

LAUREN NADLER / GRAPHIC DESIGNER

ART DIRECTION / DESIGN / CONCEPTUALIZING / ILLUSTRATION / PRODUCTION / INFO GRAPHICS / CHILDREN'S BOOK ILLUSTRATION

EXPERIENCE

An experienced Art Director with a passion for publishing and brainstorming with others to conceptualize design driven products such as magazines, books, children's books, catalogues, and printed and web based media.

Excellence in working tight deadlines with on time deliverables while keeping within or under budget.

Lauren Nadler Design / Park City, UT

Art Director / Designer / Illustrator

2008 - Current

Independent studio offering turn key solutions. Working with a variety of clients catering to a broad spectrum of styles and products. Professional services include: art direction, design, illustration, conception and production for magazines, branding, marketing materials, event packages, website design; and publishing, including children's books.

Recent publishing projects include:

- Design and production of two recently published children's books
- Commissioned to design and art direct 350 page design-driven mathematical manuscript
- Design, illustration and production of multiple publications including children's books, cookbooks

Bookworks / Norwalk, CT

Art Director / Designer

2007 - 2008

Leading book developer and manufacturer for children's books and interactive publishing products. Design of products, commission and art direct illustrators and photographers to follow design and concepts to complete turn key products for manufacturing. Created supplemental illustrations for children's books. Publications included products for Scholastic, Sesame Street, Fisher Price and other licensed names.

- Art directed established products and formats to comply with licensee style guides
- Ideation of new children's publication products
- Expedited product turnaround by offering inhouse illustration

Golf Digest / Wilton, CT

Associate Art Director

2004 - 2007

Leading publication for the golf industry. Concept, design, illustration and production (including final color correction) of front and back of book, as well as feature editorial articles and supplemental sections. Follow through all concepts and design by art directing illustrators, photographers, and product/fashion photo shoots.

- Expanded job title to include illustration and establish an inhouse illustration flow
- Improved department budget and decreased turn around time of editorial pages through inhouse illustrations

Access Intelligence / Purchase, NY

Art Director

2001 - 2004

A leading worldwide information and marketing company. Concept, design, production and illustration of special sections and supplements for the various magazines of PBI Media.

(Access Intelligence / PBI Media)

- Began as a freelance designer, within two months promoted to full time Art Director
- Designed exciting editorial pages while collaborating with photographers and illustrators

Sandvik Innovations / Norwalk, CT

Art Director

1999 - 2004

Innovative children's book developer. Art director of over a dozen children's books and interactive publishing products.

Designed and worked with illustrators and photographers to complete turn key products for manufacturing. Product concept ideation, development and production.

- Created and established new product lines which became top sellers for Sandvik Innovations

Deloitte & Touche / Wilton CT

Senior Designer

1998 - 1999

World leading "big four" accounting and consulting firm. Created design driven business proposals originating from the Office of the Chairman and customized for Deloitte's largest new and existing clients. Design and illustration of inhouse marketing materials. Logo development and implementation for new marketing concepts.

- Expanded role to design a global interactive, intranet based knowledge sharing product to drive employee collaboration

Computer Reseller News / Jericho, NY

Art Director

1993 - 1998

A tabloid format, design driven weekly publication for trade and focused professionals. Designed supplements, sections, and news pages. Managed design staff and freelance designers, including illustrators and photographers. Responsible for budgeting of illustration and photography contracts. Ideation and execution of concepts through design and illustration.

- Contributions recognized within the inspiring environment of CRN resulting in a promotion from Senior Designer to Art Director

Milton Glaser, Inc. / New York, NY

Freelance

One of the most celebrated graphic designers. Developed presentation comps and final production for client deliverables.

Major projects included redesign of Barrons Books and Grand Union supermarket.

- Established design career as an apprentice and subsequently retained by Milton Glaser, Inc. for multiple freelance projects

SOFTWARE

Adobe CS5, CS4, CS3
(Indesign, Photoshop,
Illustrator, Dreamweaver,
Acrobat, Flash); Indesign K4;
Quark Xpress; QPS, Excel,
Word, Outlook

EDUCATION

Bachelors of Art

Graphic Design/Advertising

Masters of Science

Exercise Physiology
with a Specialization in
Cardiac Rehabilitation

Client List

Linksys • UOP • Ski Business • Snow Country • Adweek Magazine • Blind Dog Cafe • Bookworks • CBS Publications • Chalk & Vermillion
Fine Arts • CMP Media • Condé Nast Publications • Consumer Reports • Computer Retail Week • Everett Studios • Fortune Magazine
JDRF • Knowledge Industry • Kraft General Foods • Masoff & Scolnik Design • New Woman Magazine • New York Times • Network
Computing • Riviera Maya Restaurant • Showoffs • Sushi Maru • WBMG • Windows Magazine • Woman's Fashion Group • Working Woman